

Oracle NetSuite CRM implementation for a Health Food Restaurant Company from Dubai



Location:	Dubai
Industry:	Restaurant
Products:	Oracle NetSuite CRM
Benefits	Real time visualization of Data for Sales

About Company

A fast growing health food company located in Dubai. The company works in Healthy Fast Food, Monthly Meal Plans, Franchise Opportunities, Corporate/Social Events Catering, Food and Beverage, and Home Delivery.

Business Challenges

The client required a single view of their prospects, customers, partners and vendors in NetSuite at realtime to make business decisions.

Solutions Offered

- Implemented CRM on Oracle NetSuite platform.
- Lead capture from website, whatsapp chat and website chatbot.
- Graphical dashboard for sales report status

Benefits

- Real-time data for sales reps for exceptional customer service and drive sales.
- Visibility into pipeline and forecasts with graphical representation.

About Inspirria Cloudtech

Inspirria Cloudtech management brings together its 16+ years of experience in cloud execution and proven capabilities in strategy building, implementation and consulting for enabling successful cloud implementations across the globe. Inspirria Cloudtech has a range of Built for NetSuite SuiteApps offering comprehensive automated solutions to wide-ranging clients. We leverage proven methodologies and the expertise of our team members to implement Oracle NetSuite CRM, driving superior outcomes.