

NetSuite - Rubicon Integration for a Fashion Retail Brand



Location:	Australia
Industry:	Fashion Retails
Products:	Oracle NetSuite Managed Services
Benefits	Seamless E Commerce order Data Transition between Rubicon and NetSuite.

About Company

The company is fashion clothing and accessories brand founded in Melbourne, Australia. One of the fastest growing Australian brands emerged in late 2006 as a start up retailer and now trades over 250 stores across seven countries. Collections are inspired by global trends in art, film, music and theatre, haute couture runway shows in Paris, London, Milan and New York.

Business Challenges

Client needs E Commerce order data integration between NetSuite and Rubicon systems. Orders from Rubicon to be brought into the NetSuite system from various E Commerce websites such as Myntra

Solutions Offered

Integration between NetSuite and Rubicon using Restlets to accept data and create / update records in NetSuite

Benefits

- Seamless E Commerce order Data Transition between Rubicon and NetSuite.
- Improved Effectiveness in Customer Invoicing due to the Automation developed between Rubicon and NetSuite

About Inspirria Cloudtech

Inspirria Cloudtech management brings together its 15+ years of experience in Oracle NetSuite cloud execution and proven capabilities in strategy building, implementation and consulting for enabling successful cloud implementations across the globe. Inspirria Cloudtech's Managed Services offerings help companies better align their objectives with desired business outcomes, maximize uptime, and drive synergies by leveraging latest technologies.